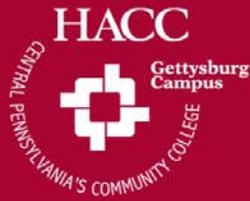


Gettysburg Campus Update



June 2016

WELCOME FULL TIME FACULTY MEMBER!

Congratulations to **Holly Cieri, full time Communications faculty member** who will teach a combination of on-campus and on-line courses. Holly brings ten years of experience leading communication and marketing strategies for Penn State Mont Alto, seven years of experience researching and writing grant proposals, and three years of experience teaching communication courses for HACC Gettysburg. Additionally, Holly completed HACC's eVolution Academy and Studio in 2015 and has been teaching on-line communication courses for Virtual Learning. She has a bachelor's and master's degree, both in communication, and a College Teaching Certificate from the Schreyer Institute for Teaching Excellence. One additional fun fact about Holly is that she once wrote television commercials for NBC 25 in Hagerstown, MD.



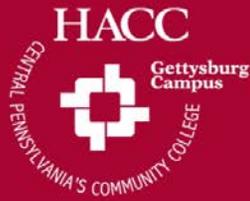
NEW SCHOLARSHIP

In support of HACC's four year fundraising campaign, ACNB will award **three \$1,000 scholarships per year** to Gettysburg Campus students each year of the four year Invest. Impact. Inspire. Campaign.

> Seth Harrington, Shannon Harvey, ACNB president Mr. James Helt, executive vice-president, Ms. Lynda Glass, Jessica Knouse and Julia Miller.

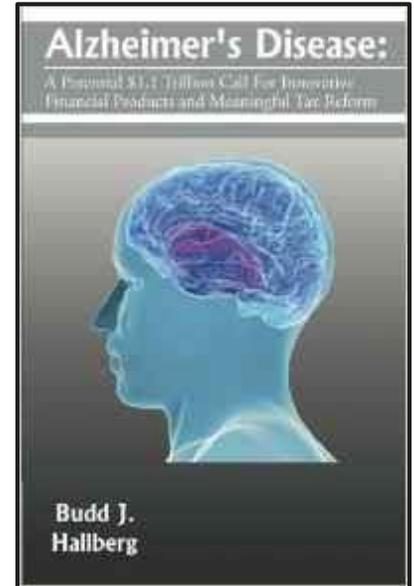


Gettysburg Campus Update



CONGRATULATIONS!

Philosophy professor **Budd Hallberg's** book titled *Alzheimer's Disease: A Potential \$1.1 Trillion Call for Innovative Financial Products and Meaningful Tax Reform* was a category finalist in the 2016 Eric Hoffer Book Awards. This award was founded at the start of the 21st century to honor freethinking writers and independent books of exceptional merit. The "Hoffer" honored books are from small, academic, and micro presses, including self-published offerings. After their rigorous first round of judging, less than 10% of the nominated books become category finalists. >



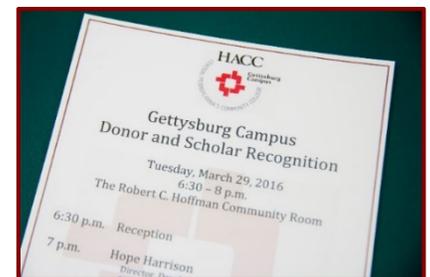
< **Twenty five students successfully completed the Associate Degree RN program requirements and were pinned during the spring 2016 Nursing Pinning Ceremony on May 5, 2016. They are all now eligible to take the NCLEX RN exam to become licensed Registered Nurses.**

RECAP OF DONOR AND SCHOLAR RECOGNITION EVENT

"For those of you that were able to join us at the recent donor and scholar recognition events, we thank you and hope that you had a wonderful experience! If you were unable to make it, we missed you." Linnie Carter

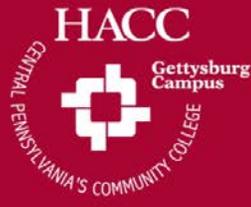
View the HACC Foundation compilation video of the evening highlights with remarks from donor and student speakers:

<https://www.youtube.com/watch?v=yTnDRJ2X1tw&feature=youtu.be>



Visit HACC's Flickr page to view the event albums: <https://www.flickr.com/photos/hacc/albums>

Gettysburg Campus Update



PROFESSIONAL DEVELOPMENT & RECOGNITION



< Adjunct Faculty Excellence Winner, Andrea Metz

Congratulations to Andrea Metz, Gettysburg Campus Adjunct Faculty Excellence winner. Andrea will be recognized at the Fall Faculty event.



CAMPUS RETREAT

This year's campus retreat focused on **Wellness** and strengthening **Resiliency**.

Resiliency is defined as a person's ability to bounce back from, grow and thrive during challenge, change and adversity. The day began with certified laughter expert Julie Anne Sullivan's keynote address "**Laugh Often...Live Well**". Julie taught the 14 physical and emotional benefits of laughter while strengthening our

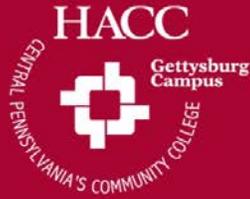


ability to create spontaneous laughter. The remainder of the day included sessions on Yoga Nidra, Aromatherapy, Dimensions of Wellness, Cybersecurity, Workplace Ergonomics,



and lots of relaxation strategies, including seated chair massages. Thank you to all the retreat presenters: **Julia Aha, Mary Arnold, Dianne Brooks, Paula Chaplin, Holly Cookerly, Tiffany Foust, Tom Houtz, Jessica Knouse, and Ila Vidyarthi.**

Gettysburg Campus Update



NEW TOOLS AVAILABLE TO PROMOTE YOUR COLLEGE

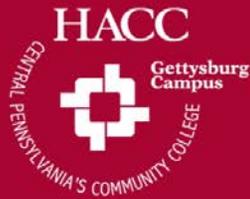
At HACC, every employee is encouraged to be a brand ambassador and share the great opportunities we offer to students and communities. A brand ambassador is someone who represents an organization and its brand in a positive, healthy way. Brand ambassadors live and breathe the organization, understand its mission and educate others about the organization's offerings.

The [Office of College Advancement \(OCA\)](#) is excited to provide more tools to be a brand ambassador and help share HACC's story! Now available under the OCA channel of myHACC is the **YOUR Branding Guide Toolkit** that includes:

- **[OUR Branding Guide Toolkit Tips for Success](#)**: You will find:
 - Tips to help ensure a smooth and successful discussion during scheduled and/or non-scheduled visits
 - A link to an online form to order promotional materials
 - An elevator speech guide
- **[Promotional Tools Order Form](#)**: This online form allows you to order an information card and/or promotional program brochures. We encourage you to use these materials to educate current and future students about HACC and the programs we offer. This enhancement replaces the [Back to Our Roots form](#).
- **["Brag about HACC" PowerPoint](#)**: This is a PowerPoint presentation with fun facts and important information about HACC. We encourage you to use the slides that are relevant to you and the audience with whom you are speaking. You may remove those slides that do not apply. The slides include talking points to assist you with your presentation. It will be updated quarterly, so please continue to check the OCA channel and download the most up-to-date version.
- **[YOURS Branding Tip Sheet](#)**: The document includes six tips for incorporating the College brand into your work, including content writing for the website.
- **[Document Templates](#)**: The templates are available for you to develop marketing materials, such as fliers, brochures or posters, targeted to current students and employees.

Supportively YOURS, we hope you find these resources helpful as you speak to organizations and individuals about HACC.

Gettysburg Campus Update



CAMPUS TO HOST COMMUNITY EDUCATION DAY

For anyone who wants to breakout from their everyday routine, a unique one-day learning opportunity will be offered on **Tuesday, June 14, 2016 from 9:00 a.m. – 2:00 p.m. at the Gettysburg Campus**. Few of us find enough time for ourselves. The day of learning will allow individuals to feed a passion, explore an interest and learn something new. The Gettysburg Campus Community Education Day will offer **fifteen informative educational sessions**. Class topics include environmental sustainability, financial health, history, pop culture, healthy eating and technology. Participants will have an opportunity to **choose three sessions** that most interest them. You can choose the three sessions that most interest you. A continental breakfast and lunch is also included in the \$49 registration fee.

For a [complete listing](http://bit.ly/1qFzg93) of class sessions and to register, go to <http://bit.ly/1qFzg93> or call 717-337-3855, ext. 119903.

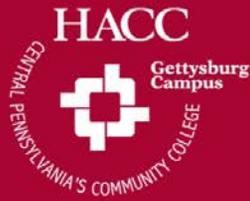
Starting September 9, 2016, the Gettysburg Campus will begin offering a community education series of class offerings two Fridays per month from 9:00 a.m. – 12:30 p.m. If you're interested in offering a class session, contact Gettysburg Campus academic dean Dory Uhlman at dsuhlman@hacc.edu.

MEDICAL ASSISTING COMING TO GETTYSBURG

HACC Gettysburg Campus will begin offering a **full time Medical Assisting (MA) certificate program beginning fall 2016**. If you're not familiar with MA's, the last time you visited a physician's office, you may have encountered a medical assistant. Medical assistant responsibilities vary depending on office location, size, and specialty. In small practices, medical assistants usually perform both clinical and administrative functions, reporting to an office manager, physician, or other health practitioner.

The program will be a **full-time day program offered Monday through Thursday** consisting of classroom theory, hands-on clinical laboratory skills and a clinical externship of 240 hours with a Wellspan provider. **Students will be able to complete the program in three semesters** and be eligible to sit for the national Certified Medical Assistant (CMA) Certification Examination by the Certifying Board of the American Association of Medical Assistants (AAMA). Like other professional designations, the CMA is evidence of competence in a demanding field. HACC's certificate program boasts a 100% pass rate on the CMA credentialing examination. The program also provides an opportunity for students to complete the Associate degree in Medical Assisting or Health Sciences. There are currently over 30 openings for MA's at Wellspan Health. An **information session will be held on Thursday, June 16, from 1-2:30 p.m. and 6-7:30 p.m. in Room 107**.

Gettysburg Campus Update



WELCOME BACK

A picnic luncheon was held at the facility building to welcome **Kathy Brickner** back to campus after serving as Interim vice president for finance and to thank **Lorie McKee** and **Cinnamon Hosterman** for the additional duties they both took on during Kathy's interim role.



GOOD BYE & GOOD LUCK!



SGA's send-off party for Mary Butler, Shippensburg University graduate intern



HISTORY 161 - THE AMERICAN CIVIL WAR AND RECONSTRUCTION

September 13 through December 18

Tuesdays and Thursdays

5-6:30 p.m.

This class includes local and regional battlefield visit opportunities.

Class description: This class provides a detailed examination of America's Civil War beginning in 1860 and continuing through the conclusion of Reconstruction in 1877. The course emphasizes the causes of the war, political and military developments, key leaders and battles, and the social consequences of the conflict.

Instructor biography: **Charlie Fennell** became interested in the Civil War at a very early age and leveraged his love of American history into undergraduate, masters and doctoral degrees from Frostburg State College, Clarion State College and West Virginia University, respectively. Dr. Fennell is the author of numerous journal articles on the Civil War and a chapter a collegiate-level military textbook, and he has served as an analyst on the History Channel's Civil War Journal. Dr. Fennell has been an adjunct professor at Harrisburg Area Community College Gettysburg Campus since 1990 and a Licensed Battlefield Guide at Gettysburg for the 31 years.

Registration:

To register for 3 college credits, register for **CRN 23695**.

To register for non-credit and the joy of learning, register for **CRN 70412**.

Need more information? Email: dsuhlman@hacc.edu