



## April 2016

*This is a special edition of HACC Connections. We plan to publish this e-newsletter six times per year. We hope you enjoy the issues. Please contact us at [foundation@hacc.edu](mailto:foundation@hacc.edu) to share feedback and ideas with us. Thank you!*

### **Getting to Know the Student Member of the HACC Foundation Board, Brianna Neil**

In a historic move, in 2014, the HACC Foundation Board voted to allow HACC students to serve on the Foundation Board. What a great move it was! Our students have unique voices, and they are effective in the fundraising process. At HACC, it is never too early to ask students to support their school. The hope is that they will support HACC after graduation as well. To date, two students have served on the Foundation Board. The first, Sophie Bromand, raised thousands of dollars from HACC students in 2014-15. She is now a student at Bucknell University. The second student, Brianna R. Neil, is leading the way for approximately 20,000 students to contribute to the HACC Foundation in support of initiatives that will benefit students for many years to come. Please meet Brianna. She is remarkable.

\*\*\*\*\*



My name is Brianna R. Neil. I am a HACC student, student member of the HACC Foundation Board, chair of the Virtual Learning Student Advisory Council, Shared Governance policy Committee chair, Phi Theta Kappa member and a member of various Collegewide committees.

Last fall, I was awarded a HACC Foundation Board of Trustees Scholarship. Most recently, I was awarded a full-ride scholarship to attend the Pennsylvania State System of Higher Education (PASSHE) college or university of my choice through Phi Theta Kappa. Phi Theta Kappa is the international honor society for community college students. I have been accepted at and will attend Shippensburg University starting in fall 2016.

I was awarded the full-ride scholarship because my GPA is 3.5, and I am heavily involved with my community. I coach my son's soccer team at Cumberland Valley Christian School, volunteer

at every open house and am involved with the 11/30 Network young professionals group in Chambersburg Pennsylvania as a member of the Social and Family Events Committee. Along with these activities, I also volunteer for the Junior Achievement STEM program when I am able and for the United Way when called to assist with activities.

Scholarships mean the world to students. I work full-time and maintain an average of 12 credits per semester while taking care of my husband and four children. By balancing work, school and family, I strive to set a great example for my children. I am a first-generation college student and hope that my children are the second generation, followed by my grandchildren and great grandchildren.

Receiving scholarships can mean the difference between attending college and not. Being the recipient of both of these scholarships relieves a lot of financial pressure and strain on my family. I hope that my children are seeing my successes (and failures) and follow in my successful footsteps. I only hope they don't wait as long as I did to start their college experience.

\*\*\*\*\*



In an update, on March 16 at 2:11 a.m., Brianna and her family welcomed Ambrose Joseph at more than nine pounds and 22 inches long. We wish Brianna and her family the best on their new baby boy!

### **Royalties to the HACC Foundation are King!**

The HACC Foundation received a wonderful surprise in early April – a check for \$18,400. The check was from a book publisher. It seems a generous person designated the HACC Foundation as the recipient of the royalties from the book. The book costs \$10 each, and 1,840 copies were sold. We received 100 percent of the proceeds. Amazing, huh? That is our sentiment too!

We do not know anything about the donor. All we know is that we are grateful to him or her for thinking of the HACC Foundation in this most generous way. The author could have easily kept the money, purchased a new car, booked a fabulous vacation or socked it away for retirement. Instead, this person paid it forward – to 20,000 students at HACC who are working hard to change their lives and destinies.

The contribution of \$18,400 was designated for the [President's Fund for Excellence](#) – the College's innovation fund. As part of our [Invest. Impact. Inspire. Campaign for HACC](#), we are raising \$1.5 million for this fund. We employ brilliant faculty and staff, and they often have ideas and solutions to benefit HACC and/or the Central Pennsylvania community. The

President's Fund for Excellence provides funding for these innovative ideas to be implemented. We believe that a lack of money should never stand in the way of a goal being achieved, a community being improved or a group of people being inspired. Fortunately, many HACC Foundation donors feel the same way!

If you interested in paying it forward and helping others through a tax-deductible contribution to the HACC Foundation, please contact us at 717-780-2321 or [foundation@hacc.edu](mailto:foundation@hacc.edu).

Thank you!

### **HACC Community Mourns the Passing of Long-Time Friend, Dr. Donald Freedman**



Dr. Donald Freedman, an influential member of our HACC community, former HACC Foundation Board chairman, director emeritus of the HACC Foundation and dear friend, passed away on March 8, 2016, at the age of 92.

Dr. Freedman was a lifetime resident of Harrisburg and graduated from William Penn High School. He attended Gettysburg College on an athletic scholarship and graduated in 1944. Dr. Freedman continued to University of Pennsylvania School of Medicine, graduating in 1948.

Dr. Freedman completed his residency at Harrisburg Hospital and founded two group practices, Freedman, Kanenson & Lewis Associations and Susquehanna Internal Medical Associates. He was president of the Medical Staff of Holy Spirit Hospital and president of the Pennsylvania Affiliate of the American Heart Association. Dr. Freedman also founded the Blue Ridge Haven Nursing Home. In addition, Dr. Freedman served as the medical director of Homeland Center in Harrisburg for more than 30 years.

Dr. Freedman cared deeply about his community and education. He served as the HACC Foundation Board chairman from March 1997 to September 2007 and was named a director emeritus of the HACC Foundation Board in March 2012.

Dr. Freedman was the recipient of several honors and awards for his hard work and philanthropy. He held several honorary degrees, including at Doctor of Public Service, bestowed upon him from HACC at the spring 2011 Commencement ceremony.

Dr. Freedman worked tirelessly to support fundraising efforts to improve HACC and enhance educational opportunities in our community. He established the Donald and Shirley Freedman Scholarship at the HACC Foundation in 1997. He was instrumental in the fundraising campaign

for the Select Medical Facility on HACC's Harrisburg Campus. Dr. Freedman's dedication to philanthropy continues to provide inspiration to our community and will do so for years to come, leaving a lasting legacy.

### **Invest. Impact. Inspire. Campaign for HACC Totals (as of April 18, 2016)**



The Invest. Impact. Inspire. Campaign for HACC kicked off in August 2015. For the first year of the campaign, the HACC Foundation has focused on raising funds from HACC's employees, alumni, board members and students. From August 2015 through April 18, 2016, the HACC Foundation raised \$809,965 of its \$14-million goal. Of this amount, \$661,173 has been collected in gifts and pledge payments, and \$148,792 remains in unpaid pledges.

For updates, please visit the [HACC Foundation](#) website.

### **Thank You for Helping to Make History with HACC's First-Ever Day of Giving**

THANK YOU for making history by supporting YOUR favorite community college during HACC's first-ever [Day of Giving](#) on April 21, 2016!

Our goal for the Day of Giving was **\$51,000 – \$1,000 for each year of the College's existence.** We EXCEEDED our fundraising goal!

Please view [hacc.edu/HeartHACC](http://hacc.edu/HeartHACC) for details and information about the various reports that will be shared with you through the month of May.

#### **Because of you, we:**

- Made an impact for HACC and – most importantly – our students
- Raised funds for the [fundraising campaign priorities](#)

**Want to see all the FUN we had on April 21? Check out the following:**

- [Thank-you video](#)
- [Facebook](#) and [Twitter](#) pages
- [Photos](#) from the Day of Giving festivities

Again, thank you!



## **The Value of a HACC Education**

Economic Modeling Specialists International (EMSI) evaluated HACC's economic impact for the year 2013-14. In the report, EMSI demonstrated the economic value of HACC in its study on the College's regional impact and return on investment. The figures are worthy of note. HACC's impact on the business community has been vast.

EMSI found:

- HACC and its students added over \$690 million in income to the regional economy.
- As a single institution, HACC is nearly one percent of the total regional income.
- HACC operations create 2,500 jobs, \$100 million in payroll and \$80 million in day-to-day operations. These combine to make a net impact of \$122 million in income for the region.
- HACC students who relocated to the region added nearly \$1 million to the economy while attending the College.
- HACC alumni added over \$568 million to the economy, fueling increased business output and economic growth.

The return on investment for students, society and taxpayers is equally impressive.

The findings of the EMSI study mean that:

- For every \$1 spent on education, HACC students will earn \$2.30 in higher future income.
- For every \$1 society spends on HACC students' education, it will gain a cumulative value of \$7.10 over the lifetime of those students.
- For every \$1 taxpayers spend on HACC students' education, they will gain \$4.40 in added taxes and public sector savings.

From the results of EMSI's study of HACC, it is clear that an investment in HACC and HACC students is not simply a matter of philanthropic giving by the community or giving back by alumni. Support of HACC is truly an investment in the students and their future role as members of society and taxpayers in our region and across the Commonwealth of Pennsylvania. It's all about the students!

Thank you to our donors who have made this investment in HACC and in the students the College serves!

For a more comprehensive review of the EMSI report, please visit this link:

<http://www.hacc.edu/AboutHACC/OfficeofthePresident/upload/September-2015-Executive-Summary.pdf>

## Please Help HACC Students by Sponsoring the HACC Foundation's 20<sup>th</sup> Anniversary Golf Tournament

HACC, Central Pennsylvania's Community College, and the HACC Foundation are celebrating the [20th Frank J. Dixon Tournament for Scholarships at HACC](#).

Here's what one of our students had to say about the support she received because of our generous donors:

*"School is very important to me, and being the first in my family to attend college is such a great accomplishment... Knowing that I am so much closer to my dream with the help of this scholarship truly is a blessing. I thank you and my family thanks you." - Tina Inabnitt, HACC scholarship recipient (pictured below)*



You can help students like Tina by sponsoring our upcoming golf tournament.

On Sept. 19, 2016, the [20th Frank J. Dixon Tournament for Scholarships at HACC](#) will be held at the [Hershey Country Club's West Course](#).

[Thanks to the generosity of event sponsors](#), since 1996, the golf tournament has raised more than \$1.6 million in scholarship support for more than 3,300 students.

### **Please consider sponsoring the golf tournament.**

- We have a variety of sponsorship levels, including the **team sponsor level at \$2,000**.
- For those who would like to support HACC students but are unable to attend the golf tournament, we have a **non-golfer sponsor level at \$500**. Please note that 100 percent of this sponsorship will go to the HACC Foundation scholarship program.

If you would like to sponsor the golf tournament and join us for a relaxed afternoon of fun and camaraderie, please complete our [online sponsorship commitment form](#).

Please contact us at [sponsorships@hacc.edu](mailto:sponsorships@hacc.edu) if you have any questions. Thank you!



## **Achieve the Dreams for Your Legacy at HACC**



HACC, Central Pennsylvania's Community College, is the oldest and largest community college in Pennsylvania. Since HACC's first commencement ceremony in 1964, more than 54,761 students have graduated.

Thousands more students have walked through the halls of one of our five HACC campuses and hundreds have completed noncredit course certificates at our College. It is easy to see, how HACC has impacted lives is astounding.

**Your legacy can have that impact too.**

The HACC Foundation would like to help you be a bigger part of our future and make a gift to the College that will live on for generations. Your legacy can remain at HACC for years to come with a bequest established in your will or by naming HACC as a beneficiary of a life insurance policy, retirement plan or appreciated investment. By leaving a gift for your legacy to HACC, you can make a significant impact on the College, a larger gift than you could have ever dreamed.

Your gift can provide for your family, support your loved ones and serve your community in your honor. With thoughtful planning, you can protect your investment and assets to benefit your family and also benefit HACC at the same time. The impact can be larger than you think. The effect can change lives. The endurance can sustain for generations.

For more information on leaving a legacy to HACC, please contact us at [foundation@hacc.edu](mailto:foundation@hacc.edu). You can view more photos of our joyful students at our online photo album at <https://www.flickr.com/photos/hacc/>.

## **Stay Connected with Email Alerts from HACC's Online Newsroom**

Keep up with HACC news through email alerts! You can choose to receive all of HACC's news releases as they are posted to the online newsroom, or select the subjects of particular interest.

Here is how to sign up for the alerts on your computer:

1. Open a browser window (Internet Explorer, Firefox, Chrome, Safari, etc.)
2. Go to HACC's online newsroom - click on the link below or copy and paste this URL into browser window: <http://newsroom.hacc.edu/>
3. Scroll to bottom of the screen
4. Select the link Email Alerts under Shortcuts

5. Select the Register Me box if you are not a registered user. Follow instructions on the page. Note: your registration will be accepted within 24 hours. Skip this step if you are already a registered user.
6. Log in with your User ID and Password, if you are already a registered user. If you are not a registered user, select the Register Me box and follow the instructions (Allow 24 hours for registration).
7. Follow the instructions on the page by selecting your Notification Preferences
8. At the bottom, select Email Me.
9. Type in the security letters that you see inside the box below the letters
10. Select Submit

Note: You will begin to receive emails from the newsroom about the topics you selected. It will include the name of the news release in the subject line of your email. The body of the email will have the news release title, dateline, an article abstract and a link to the full release in HACC's online newsroom.

### **Ways to Communicate With Us**

Email	<a href="mailto:foundation@hacc.edu">foundation@hacc.edu</a>
Facebook	<a href="https://www.facebook.com/HACC64">https://www.facebook.com/HACC64</a>
Twitter	<a href="https://twitter.com/hacc_info">https://twitter.com/hacc_info</a>
Online Update Form	<a href="http://www.hacc.edu/data">www.hacc.edu/data</a>

### **HACC Publications**

HACC produces several publications, and they are available [online](#). Please bookmark this Web page and feel free to share this link with others who are interested in information about the College.

***We are here to serve you and look forward to hearing from you! Thank you – for everything!***