

CASE *for* SUPPORT



Learning for all. Learning for life.



Gratefully
YOURS.

CASE *for* SUPPORT

In a changing world, the economic sustainability of the region depends on educating and training students of all ages and backgrounds. At HACC, Central Pennsylvania's Community College, our primary objective is to provide a quality education that will create opportunities that transform lives and instill a passion for lifelong learning.

We accomplish this by:

- Creating modern, inspiring learning environments that promote innovative learning.
- Offering educational and workforce development opportunities that enrich our students' lives inside and outside of the classroom.
- Providing accessible student services that help our students thrive.

In the face of shrinking government funding and other economic pressures, HACC needs support to continue providing the best possible education and experience at a low cost for our students. ***The Invest. Impact. Inspire. Campaign for HACC*** is raising \$14 million to provide the best education and services for our students. This is the first-ever fundraising initiative of this magnitude for the College.

HACCfoundation.org

Modern,
Inspiring
Learning
Environments

Educational
and Workforce
Development
Opportunities

Accessible
Student
Services



YOUR *Impact*

Rising to this challenge is more important than ever. Your investment ensures that talented students in Central Pennsylvania and beyond have access to opportunities for learning and advancement.



Giving Opportunity:

Funds for Excellence



HACC's impact is felt throughout Central Pennsylvania in the students we have helped guide to successful careers. Please join us in ensuring that our current and future students continue to enjoy first-rate programs.

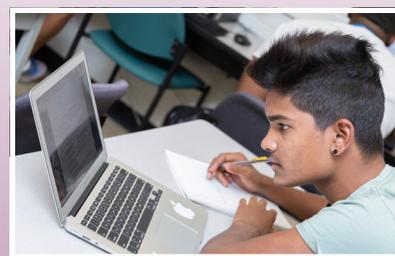
Through our funds for excellence, HACC supporters can contribute to technological and social innovation, careers in health and human services, careers in education and early childhood development, STEM, workforce development and other special initiatives such as:

- Collegewide Student Success Fund for Excellence
- English as a Second Language (ESL) Fund for Excellence
- Fund for Excellence for Developmental Education
- Fund for Excellence for Geospatial Technology
- Fund for Excellence in Healthcare
- Fund for Excellence for Science, Technology, Engineering and Math (STEM)
- Fund for Excellence for Teacher Preparation
- Fund for Excellence for Virtual Learning
- Fund for Excellence for Workforce Development
- Global Education Fund for Excellence

As part of the College's commitment to our students, there are also opportunities to support each campus directly:

- Student Success Fund for Excellence at the Gettysburg Campus
- Harrisburg Promise Fund for Excellence
- Fund for Excellence for the Lancaster Campus
- Student Success Fund for Excellence at the Lebanon Campus
- Fund for Excellence for the York Campus

For more information, please visit hacc.edu/Excellence.



Giving Opportunity: Space Naming

HACC has many unique naming opportunities available! Imagine your company, foundation or family enjoying the permanent legacy of having a named space that perpetually proclaims your belief in higher education and support of hard-working students at HACC.

No two naming opportunities are alike. From traditional classrooms to cutting-edge laboratories, we would be pleased to work with you to create a one-of-a-kind giving opportunity that focuses on an area of greatest interest to YOU. We can also help to ensure that your naming gift goes beyond the space to create a desired impact for students and the College.

Our campuses are places where innovation meets community. They are designed to facilitate connections among our diverse student body; provide access to important services that help students thrive; and allow HACC students and faculty to prosper by utilizing the latest technological tools.

By joining community with opportunity, our campuses are places where:

- Veterans who attend HACC seek refuge and comradery with fellow veterans.
- Students study, brainstorm and seek answers to important questions.
- Single mothers work up the courage to enroll in classes.
- Curious students learn about study abroad, intercultural opportunities and diversity initiatives.
- Students involved in HACC's Student Government Association gain valuable leadership skills that will help them succeed long beyond their time at HACC.

For more information, please visit hacc.edu/SpaceNaming.



Ways to Give

Cash Gifts – Cash gifts can be made through credit and debit card transactions, outright cash, personal checks, cashier’s checks or money orders.

Gift Pledges – HACC welcomes gifts through multi-year pledges, which serve as a formal statement of intention to make a gift to the College. With a pledge, you may complete your gift by making regular contributions over the time period specified as part of your pledge.

Gifts of Appreciated Securities, Stocks and Bonds – These gifts provide considerable tax advantages when transferred to HACC before they are sold. If you have held your securities for more than one year, your gift may provide a two-fold tax benefit, creating an income tax deduction.

Matching Gifts – An easy way to double or even triple your donation to HACC is to find out if your company has a matching gift program. These programs typically match all or a percentage of employee contributions to charitable organizations, making the employer a partner in your personal philanthropy.

Retirement Savings – Supporters of the College can designate the HACC Foundation as a beneficiary of a portion of their retirement funds. If you decide to make such a generous gift, please be sure to list the HACC Foundation with the administrator or person in charge of your individual retirement account (IRA), profit-sharing account or other retirement plan.

Trusts, Family Foundations and Donor-Advised Funds – You can make a gift to HACC from your trust, foundation or donor-advised fund. Please contact the College if you need more information or assistance.



HACC: Building Community and Transforming Lives

Please join us in making a significant impact on the future of the College and the students we so proudly serve.

With your investment, HACC, Central Pennsylvania's Community College, will continue to provide first-rate, modern learning environments for students, services that help ease the pressures our students face and programs that foster student success.

Through our funds for excellence and recognition opportunities across our campuses, we offer our supporters a legacy that will last for generations to come.



If you have any questions or would like more information, please contact:

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Lebanon • York • Virtual Learning

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